



transmediale 2023:
a model, a map, a fiction

1–5 February 2023
Akademie der Künste, Berlin
and across the city

SAVE THE DATE

Announcing the 36th edition of
transmediale's annual festival,
taking place from 1 to 5
February 2023 at Akademie der
Künste, Hanseatenweg

It's time to come together

Taking place over four days, and in-person again, transmediale returns to its unique festival mode. The 2023 festival edition – *a model, a map, a fiction* – will transform the Akademie der Künste into a space of discussion and workshops, with exhibitions, performances, and film sprawling across the venue. Expanding on the core festival days, transmediale presents the distributed, citywide exhibition *Out of Scale*. Merging theoretical discourse with social conversations and artistic interventions, the festival will explore how technological scale creates relations and fractures in the world, transferring images through history and across political contexts. transmediale 2023 will create conversations, actions, and participation to unfold around ideas of scale, its effect, and instrumentalisation.

a model, a map, a fiction

We are drowning in images and the multiplying realities they create. Models, maps, and fictions about the world are rendered to handheld screens as meanings are scaled and distributed across data servers, network cables, render farms, 3D assets, and automated algorithms.

Calculation and its many biases have made the world computable yet push and pull our affections and politics through infrastructures and logistics, flattening us into tokenized transactions along the way.

Computation is the New Optics.

Or so it seems. Discreet surveillance systems, hidden labour, logistics, infrastructure, and networks of automated images make up technical conditions of perception, operating upon the very material fabric of the world. Relations, politics, and feelings have scaled out of sync, leaving unstable mis/representations at the surface of screens. As these many fragile realities risk further degradation and collapse, what role can scale play in altering what is mapped and measured?

The 2023 edition of transmediale festival explores the impact of living in the aftermath of the post-digital and how technological scale sets conditions for relations, feelings, democratic processes, and infrastructures.

Climate collapse, looping,
Grainy, blurred images making truths.
Facts indistinguishable from fictions.
Molecular geopolitics,
an image the size of the world.

Expanded Festival Programme

For the first time and along with the four-day festival at Akademie der Künste, transmediale will present an expanded programme – *Out of Scale* – taking place throughout the city and funded by the Senate of Berlin. As a free citywide exhibition, *Out of Scale* unfolds within the city's network and infrastructures including ebay Kleinanzeigen, the U-Bahn advertisement system, or the city's biodiversity green infrastructures, and invites critical conversations around how technology and its precise systems of measurement can be reassembled.



Challenging top-down algorithmically-enabled perspectives of the city through smartphones and platforms, the exhibition examines the city through non-human, human, and algorithmic perspectives.

transmediale and CTM are once again beginning the year together. Under the title *Portals*, our long-term partner CTM – Festival for Adventurous Music and Art kicks off their festival on 27 January, giving the opportunity to our audience to expand their experience with a broad programme around sound and music. Continuing our partnership, transmediale team is excited to have a joint collaboration again for the 2023 edition. Building on the more than ten year joint venture, *Vorspiel*, the project space programme of transmediale and CTM, will take place across multiple project spaces – from silent green to Panke, designtransfer and lieb12, and many more – from 20 January.

More detailed information on the festival, day and evening events, the expanded programme *Out of Scale*, and tickets will be announced soon.

transmediale – festival for art and digital culture

For over thirty years, transmediale creates a space for critical reflection on cultural transformation from a post-digital perspective. At the heart of transmediale's activities is the annual festival. Each festival edition focuses on a specific theme related to art and digital culture that is reflected through a variety of programmes. transmediale takes place in different venues across the city like Haus der Kulturen der Welt, Akademie der Künste, or Kunstquartier Bethanien. Since 2021 and for the first time in the festival's history, transmediale runs it's own studio space at silent green Kulturquartier.

The 2023 festival edition is curated by Nora O Murchú (artistic director of transmediale), Bani Brusadin, Elise Misao Hunchuck, Lorena Juan, Ben Evans James, and Jussi Parikka (curatorial advisor) and made by the transmediale team.

More information on [transmediale festival](#).



transmediale/ art & digital culture

transmediale e.V.
Gerichtstr. 35
13347 Berlin
T: +49 (0)30 959 994 231
M: info@transmediale.de

PRESS CONTACT

Romana Weissbacher
M: weissbacher.artpress@uteweingarten.de
M: press@transmediale.de

ARTPRESS
Ute Weingarten
Danziger Str. 2
10435 Berlin
T: +49 (0) 30 48 49 63 50
M: artpress-uteweingarten.de

ARTPRESS
UTE WEINGARTEN

Funded by the German Federal Cultural Foundation

**KULTURSTIFTUNG
DES
BUNDES**

Funded by Federal Government
Commissioner for Culture and
the Media



Die Beauftragte der Bundesregierung
für Kultur und Medien

Additionally funded by

BERLIN



Senatsverwaltung
für Kultur und Europa