

# transmediale/

## 2024 Festival Announcement

October 12, 2023

**transmediale 2024: *you're doing amazing sweetie***

**Jan 31 – Feb 4, 2024**

Exploring the horror of content, the 37th edition of transmediale questions how logics of content production determine and frustrate our relations to technology. Taking place from January 31 to February 4, the 2024 edition features exhibitions, performances, screenings, and talks, and challenges the unusable politics that spawn from cycles of consumption and distraction. Inspired by the reality of reality tv, the three-day programme in different venues across the city will feature international artists, thinkers, and practitioners to explore how language, relations, and political possibility become artifice through 100%, 24/7 access to content. The festival opens at silent green Kulturquartier and is followed by three days and nights of programme at silent green, Akademie der Künste, and Haus der Kulturen der Welt.

transmediale 2024 *you're doing amazing sweetie* investigates the horror of content and its unusable politics. It's a fanfiction, a mood, a feeling. Early bird passes are now on sale.

**Exhibition: *this is perfect, perfect, perfect***

**Kunstraum Kreuzberg/Bethanien**

**Jan 31 – Apr 14, 2024**

The festival's main exhibition, a group show titled *this is perfect, perfect, perfect*, brings together 11 artists at Kunstraum Kreuzberg/Bethanien. Distraction, once a consequence, has become central to our algorithm-mediated realities – shaping language, identities, behaviour, and action. Scrolling, clicking, and swiping through loops of content has produced endless distraction, transforming bathrooms into stages, bedrooms into studios, and life into content. Questioning how content serves as both a framework and a barrier for our interactions, *this is perfect, perfect, perfect* dissects the hyperbolic, sensational, and anxiety-inducing visuals, narratives, and atmosphere of content – do we consume content or does content consume us?

*this is perfect, perfect, perfect* will be on view at Kunstraum Kreuzberg/Bethanien from January 31 - April 14, 2024. A public programme around the exhibition will be announced shortly.  
Entry is free of charge.

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## **Exhibition: *Uncensored Lilac***

**transmediale studio, silent green Kulturquartier**

**Jan 26 – Apr 14, 2024**

*Uncensored Lilac* is a joint exhibition by Bassam Issa Al-Sabah and Jennifer Mehigan at transmediale studio in silent green Kulturquartier. The exhibition questions the ways climate change affects and alters social and environmental relations and transforms transmediale studio into a fantasy world. In their respective works, the duo follows a group of goddesses, who may or may not be aliens, and their assembly of familiars, pets, servants, and technologies set in a dreamlike hallucinatory landscape.

*Uncensored Lilac* will be on view at transmediale studio in silent green Kulturquartier from January 26 - April 14, 2024. Entry is free of charge.

## **Curatorial team**

The 2024 edition of transmediale is curated by Nóra Ó Murchú, artistic director of transmediale, in collaboration with Nadim Choufi, Lorena Juan, and Yasemin Keskintepe. The festival is made by the transmediale team.

## **About transmediale**

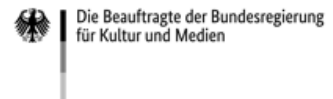
transmediale is an annual festival and a critical space for the development of new experimental approaches in art and digital culture. Beyond the yearly event, transmediale is a transversal, dynamic platform that facilitates year-round activities including a residency programme and journal.

Each festival edition focuses on a specific theme in the spectrum of art and digital culture that is reflected through a great variety of programmes like exhibitions, discourse formats, performances, screenings, and workshops.

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Partner Venues



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